



Picture News

at Home

31st August 2020

What's going on this week?



A mother, who has recently set up a not-for-profit company to provide toys for children with disabilities, has been told her toys are empowering for children by one of her customers. Bright Ears founder Clare Tawell's daughter, Matilda, was fitted with a hearing aid as a baby, but she didn't have a toy she could play with that reflected her disability. As Clare wasn't able to find any dolls on the market with a hearing aid, it gave her the idea to start a company adapting toys to represent different disabilities.

Things to talk about at home...

- 👤 Do you have any toys that are similar to you?
- 👤 Think about how we are all different, can you make a list of all the things that make you unique?
- 👤 Do you think that dolls and figurines of people need to be realistic all the time?

Please note any interesting thoughts or comments here...



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